Image# 10931344589 24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : 09/22/2010 09/22/2010 18:51 American Crossroads

1401 New York Avenue NW Suite 1200 Washington

ashington	DC	2000

Washington DC FEC ID No. C00487363	20005	24-Hour Notice X 48-Hour Notice	
SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES	PAGE OF 1 / 1 FOR LINE 24 OF FORM 3X		
NAME OF COMMITTEE (In Full) American Crossroads		FEC IDENTIFICATION NUMBER	
Check if 24-hour notice X 48-hour notice Full Name (Last, First, Middle, Initial) of Payee		Date C C00487363	
Mentzer Media Services, Inc.		09 22 2010	
Mailing Address 600 Fairmont Avenue Ste. 306		Amount 235246.00	
City Sta Towson MI		6 Office Sought: House State: KY	
Purpose of Expenditure TV/Media Placement	Category/ Type 004	X Senate District: Presidential	
Name of Federal Candidate supported or Opposed by expenditure:		Check One: Support X Oppose	
John (Jack) William Conway		Disbursement For: Primary X General 2010	
Calendar Year-To-Date Per Election for Office Sought	249051.28	Transaction ID: E.001	
Full Name (Last, First, Middle, Initial) of Payee		Date	
Wilson-Grand Communications		09 / 22 / Y Y Y Y	
Mailing Address 429 N St. Asaph Street		Amount 13805.28	
State Zip Code Alexandria VA 22314		Office Sought: House State: KY	
Purpose of Expenditure TV/Media Production	Category/ Type 004	X Senate District: Presidential	
Name of Federal Candidate supported or Opposed by expenditure: John (Jack) William Conway		Check One: Support X Oppose  Disbursement For: Primary X General 2010  Other (specify):  Transaction ID: E.002	
Calendar Year-To-Date Per Election 249051.28 for Office Sought			
(a) SUBTOTAL of Itemized Independent Expenditures		249051.28	
(b) SUBTOTAL of Unitemized Independent Expenditures			
(c) TOTAL Independent Expenditures			
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.			
Margee D. Clancy Signature	M M M	/ D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y	
FFC Schoolule F (Forms 04) (Paying d 00/0000)			